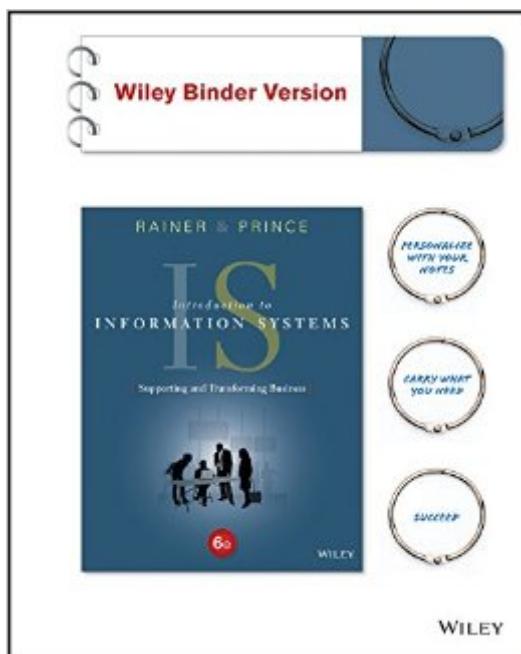


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# Introduction To Information Systems, Binder Ready Version



## **Synopsis**

The goal ofÂ Introduction to Information Systems, Binder Ready Version, 6th EditionÂ is to teach all business majors, especially undergraduates, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not merely placed on learning the concepts of information technology, but rather on applying those concepts to facilitate business processes. The content concentrates on placing information systems in the context of business, so that students will more-readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management. This text is an unbound, three hole punched version.

## **Book Information**

Loose Leaf: 504 pages

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Average Customer Review: 2.2 out of 5 starsÂ See all reviewsÂ (4 customer reviews)

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This book is colorful and great material contents. Since a lot of students complained about the loose leaf, that is the reason why I give it 4 stars. However, it is light-weight and convenient if you carry 1 chapter to read.

I hate loose leaf books, but what can you do when it's required? The pages keep ripping out of the binder. :-/

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